



Deluxe OnDemand Named Leading Light Finalist for 2013

Multiscreen-Ready Video Catalog Service among Best New Products for Cable

BURBANK, CA – September 19, 2013 – Deluxe Digital Distribution’s cloud-based, multiscreen-ready video catalog service, Deluxe OnDemand™, has been selected as a finalist for *Light Reading’s* Leading Lights Award 2013. The premier annual awards program is managed and judged by Light Reading's editors along with the industry analyst team at Heavy Reading. Award winners will be announced on Tuesday, October 1, 2013 in New York City.

Named a finalist in the category of Best New Product for Cable, the Deluxe OnDemand VOD catalogue service is being used by video services providers around the globe. The service offers MSOs immediate access to an extensive library of over 40,000 titles which are pre-encoded in over 50 variants and pre-packaged/pre-encrypted with popular DRMs.

“Deluxe OnDemand enables operators to offer compelling and differentiated service to subscribers and expand their reach to a wide range of devices. We continue to simplify multiscreen access and delivery so cable operators can bring the full force of their VOD offering into the multiscreen domain,” said Kevin Corbett, President of Deluxe Digital Distribution.

“Deluxe Digital is honored to receive this recognition and validation from the Leading Lights award judges.”

The service overcomes the critical cost, scale, quality, and title availability challenges MSOs face as they try to meet consumer demand for multiscreen access to video content on a wide range of devices. It enables MSOs to deliver compelling and differentiated multiscreen services, without the significant upfront investment in time and resources to build their own network infrastructure, and to create and manage new content processing workflows.

Deluxe OnDemand easily integrates within the MSOs content delivery supply chain through flexible APIs and assumes the critical functions of the catalog management process including ingest, encoding/transcoding, processing, quality control, storage, and delivery (typically to the MSOs CDN).

Visit <http://www.deluxeondemand.com> for more information on the Deluxe OnDemand catalog.

Visit http://www.lightreading.com/document.asp?doc_id=705690 to learn more about all the finalists 2013 Leading Lights in the category of Best New Product (Cable).

About Deluxe Digital Distribution

Deluxe Digital Distribution is revolutionizing digital home entertainment with its extensive multiscreen ready, studio-quality video catalog. The cloud-based service easily integrates with the existing supply chain, workflows, storefronts and apps to simplify the access and delivery of next generation content delivery. Deluxe Digital Distribution is a business division of Deluxe Entertainment Services Group Inc., a wholly owned subsidiary of MacAndrews & Forbes Holdings Inc. Please visit www.deluxeondemand.com for more information on Deluxe Digital Distribution.

About Deluxe Entertainment Services Group Inc.

A wholly-owned subsidiary of MacAndrews & Forbes Holdings Inc., Deluxe is a leading provider of a broad range of services and technologies for the global digital media and entertainment industry. Bringing together a comprehensive network of specialized companies with boasting best-in-class artistry, cutting-edge technology, streamlined delivery and distribution solutions and customized management strategies, Deluxe approaches all of its businesses with an ingrained attention to quality, detail and creativity. From start to finish, in whatever format or language is required, Deluxe has the infrastructure and in-house capacity to provide complete solutions to a broad range of customers, including: major motion picture studios, television networks and cable companies, advertising agencies, brands, production companies, independent distributors and content owners.

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