



OnDemand™

Simplifying Next Generation Video Content Delivery

Industry leading, multiscreen-ready video catalog service simplifies the access and delivery of titles and easily integrates with your existing supply chain, workflows, storefronts and apps.

Deluxe is the media and entertainment industry's leading end-to-end services provider. We produce, deliver, and archive content, allowing clients to achieve maximum quality and efficiencies through our streamlined services and processing capabilities. Deluxe is driven by a commitment to help our client's elevate their services to consumers through a combination of technological innovation, tightly constructed workflows, and collaborative tools across all our locations around the world.

This commitment enables us to deliver the quality our clients demand. Deluxe is the undisputed leader in creating, processing, and storing high quality masters and maintains the largest aggregated supply. We've leveraged our expertise in working with the original masters to create the highest quality digital content for media and entertainment to deliver a new service, Deluxe OnDemand.

Simplifying Multiscreen Video on Demand

Deluxe OnDemand is revolutionizing home entertainment with its leading multiscreen-ready, highest quality video catalog service. The solution easily integrates with the VOD (video on demand) ecosystem and simplifies the access and delivery of titles.

Deluxe OnDemand features an impressive catalog of content, pre-encoded and prepackaged with popular DRMs (Digital Rights Management) and compressed to save space and bandwidth. Quickly add new services, support more devices, and deliver more compelling content to the STB (set-top box) and multiscreen viewing experiences without the upfront investment in time and resources.

With Deluxe OnDemand, service providers can get to market faster with more video to more devices, adding thousands of VOD titles in just days not months without the capital expense and complexity of building a large VOD catalog from many content providers.

For more information, please visit www.deluxeondemand.com or contact:

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Toll free: (855) 812-7881 Monday-Friday 8:00 am-5:00 pm PST (Pacific Time)