



ARRIS SecureMedia[®] Protects Deluxe Digital Distribution Cloud-Based Catalog of Multiscreen VOD Content

Now, service providers can offer the industry's most extensive multiscreen content catalog efficiently and cost-effectively with multi-award winning digital security

BURBANK, Ca and SUWANEE, Ga. – 6 June 2013– [Deluxe Digital Distribution](#)— a leading provider of multiscreen-ready, studio-quality, video catalog services — and [ARRIS Group, Inc.](#) (NASDAQ: ARRS) — a global leader in communications and entertainment solutions — are making the Deluxe OnDemand™ library of over 40,000 VOD titles available to service providers pre-packaged and pre-encrypted with ARRIS' SecureMedia HLS+.

Multichannel video programming distributors (MVPDs) and over-the-top (OTT) service providers will be able to satisfy their subscribers' demand for entertainment everywhere and benefit from reductions to operational complexity and costs by receiving their VOD content from Deluxe OnDemand pre-packaged and pre-encrypted for multiscreen delivery with SecureMedia HLS+.

The Deluxe OnDemand cloud-based service offers an extensive multiscreen-ready catalog of pre-encoded and pre-packaged video content of new Hollywood releases, blockbuster titles, popular television series, favorite classics and more—available for viewing on any IP-enabled device at the highest quality. ARRIS SecureMedia HLS+ solution enables secure adaptive bit-rate content distribution to a wide range of devices including iOS smartphones and tablets, Android smartphones and tablets, game consoles, connected TVs and Blu-ray players, Roku and PCs/Macs.

“Our cloud-based service enhances our customers' ability to deliver video anytime and anywhere by giving them immediate access to a vast library of multiscreen-ready content without the significant upfront investment in time and resources to build their own content processing, management, and distribution workflows,” said Kevin Corbett, President of Deluxe Digital Distribution.. “With ARRIS' SecureMedia solution, we are able to streamline the delivery of content, enabling operators to free up valuable resources while still delivering the best content at the highest quality to their customers.”

SecureMedia HLS+ is the industry standard adaptive bitrate packaging and digital rights management (DRM) component of the ARRIS platform for multiscreen content distribution, addressing content management, traffic control, merchandising, and user presentation. SecureMedia HLS+ has been deployed by service providers around the world and is approved by all major Hollywood studios and leading programmers for content security.

“Deluxe is one of the most respected names in Hollywood and the content processing industry,” said John Burke, SVP Corporate Strategy & Development; President Converged Solutions, ARRIS. “Integrating SecureMedia HLS+ content packaging and DRM encryption into the Deluxe OnDemand cloud infrastructure will enable service providers to get to market faster with the most impressive catalog of VOD content in the industry. Consumers will be able to enjoy that content on any IP-connected device, in or out of the home.”

Deluxe OnDemand and ARRIS will be presenting their combined VOD content solution at [Cable Show 2013](#) in Washington D.C., June 10-12, in Booth #3815.

For more information on Deluxe OnDemand, please [click here](#).

For more information on ARRIS' SecureMedia HLS+, please [click here](#).



About Deluxe Digital Distribution

Deluxe Digital Distribution is revolutionizing digital home entertainment with the industry's largest multiscreen ready, studio-quality video catalog. The cloud-based service easily integrates with the existing supply chain, workflows, storefronts and apps to simplify the access and delivery of next generation content delivery. Deluxe Digital Distribution is a business division of Deluxe Entertainment Services Inc., a wholly-owned subsidiary of MacAndrews & Forbes Holdings Inc., and leading provider of a broad range of services and technologies to the worldwide entertainment and media industry. For more information on Deluxe Digital Distribution, please visit www.deluxeondemand.com

About ARRIS

ARRIS is a premier video and broadband technology company that transforms how service providers worldwide deliver entertainment and communications without boundaries. Its powerful end-to-end platforms enable service and content providers to improve the way people connect – with each other and with their favorite content. The Company's vision and expertise continue to drive the industry's innovations, as they have for more than 60 years. Headquartered north of Atlanta, in Suwanee, Georgia, ARRIS has R&D, sales and support centers throughout the world. For more information: www.arrisi.com

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